

# PTExecs™ Mastermind Experience Leveraging Leadership = Results

Evidence In Motion (EIM) presents **PTExecs™ Mastermind** to expand opportunities for the “next generation” of PT industry leaders!

## What is a “mastermind”?

A group of big thinking and high-achieving people joining together so they can leverage their talents in pursuit of a common passion and purpose so that  $1 + 1 = 3$ . The formula is simple, the results profound as the collective whole adds a “third mind” which leads to exponential results.

## Who

Proven performers and Leaders in key practice positions below who are willing and able to contribute:

- PT Executive (CEO/Owner)
- PT Billing
- PT Practice Manager/COO/Administrator
- PT Marketing

## How

Evidence In Motion (EIM) brings you PTExecs™ Mastermind which provides unparalleled access to new ideas and fresh thinking by meeting monthly using a proven, 4-fold framework of:

- Content
- Communication
- Community
- Collaboration

The “4 C’s” include relevant and timely content from subject matter experts (SME), featured learning resources, group and personal accountability, featured speakers and unparalleled networking that is facilitated using a coach-like approach by EIM’s proven leadership team.

As a member, PTExecs™ Mastermind serves as your personal “board of advisors” that tests your assumptions and holds you accountable for turning good intentions into great results.

As a group, PTExecs™ Mastermind members help one another make better decisions and achieve exponential results in both business and life.

## Additional Benefits

- Access to all updated EPPM content and leadership library archives
- Accountability Circles with coaching and facilitation by ICF Certified Coaches
- Quarterly key leader webinar
- Two onsite meetings annually (member covers travel costs)
- Ongoing forum facilitation and input from PTExecs™ Mastermind Leadership Team, SMEs and members
- And much, much more!

Initial Membership Fee: **\$150**  
Annual Subscription: **\$295 per month**

