



PT Execs™

Leveraging Leadership=Results

FAQs

1. What is our Mission?

It takes leveraged leaders to grow great people and great businesses. PT Execs™ exists to exponentially increase personal and collective leadership capacity, networking, and impact to achieve maximum effectiveness in business and life.

2. Why do we meet?

The PTExecs™ monthly mastermind meeting is the first step to harness the powerful thinking of like-minded private practice owners. Members can then leverage the mastermind effect and each other to achieve a competitive edge and extraordinary results in the market place. The monthly group coaching sessions are where the “magic” starts and the accountability circles are where it grows, leading to results that matter and lasting change.

3. When and where do we “meet”?

There are 3 types of “meetings”:

- 1) Main monthly sessions- these occur monthly on the last Tuesday of the Month and are conducted virtually using Zoom (www.zoom.us).
- 2) Accountability circle sessions- these occur at least 1x per month (1 hour after our monthly Zoom calls) and can be more frequently if desired by the group. These are conducted using Anymeeting (www.anymeeting.com) or platform of the groups choosing.
- 3) Onsite meetings- 2 per year (1 day events, with dinner the evening prior.)

See items 10 – 13 below for meeting session formats.

4. Is there an online platform?

Yes, we are leveraging Ning (ptexecs.ning.com) for general communication, information and file sharing.

5. What is Ning?

Ning is a web based social platform designed to build and cultivate a web community. Our community is PTExecs! Ning will house everything from forums to educational content to

activity calendars to live member chatting.

6. What is Zoom?

www.zoom.us. Zoom is a cloud based group meeting service similar to gotomeeting we use to conduct our monthly virtual meetings. We've found it to be a simple and very user friendly program.

7. What is Anymeeting?

Anymeeting is a free cloud based platform similar to zoom that members can use for their accountability groups. Each member can obtain an anymeeting account to be used at their convenience for their accountability groups.

8. What is the format of the monthly group Zoom calls?

The monthly calls will have a quarterly "rhythm". The first 2 sessions of the quarter will be a group coaching format. Members meet with their unique mastermind group (each mastermind group consists of 6-10 members). The last and 3rd meeting of the quarter will be conducted with combined mastermind groups (all PTExecs members) and will follow a facilitation format.

9. What is the difference between Group Coaching and Facilitation?

Group Coaching	Facilitation
Has a foundation in core coaching competencies skills and approaches	More traditional approach of orchestrating the interaction of participants, teaching and direction.
The agenda is based on the assigned topic/theme but comes from the group as well as from each member. The group also informs and influences the exercises used.	The agenda is set by the facilitator, who guides learning experience and group process.
There is a content theme around which the group coaching occurs and seeks to be effective. There needs to be a tension between creating safety and providing challenge.	Facilitation revolves around the content for that quarter and includes summary discussion integration and Q&A. Key speakers may also be included.

10. What is the format of the coaching sessions (individual MM group)?

Prep materials sent 1 st of month	Read ahead (EIM sends Kindle or hard-copy)
Group Coaching session (1.5hrs) 5 – 10 per group	Bring your topic focus Coaching objective for the session

11. What is the format of the facilitation sessions (combined group/all PExec members)?

Session 1 (1hr)	Key Leader Presentation and/or summary and review
Session 2 (1.5hr)	Facilitated discussion of content application, integration and Q&A
Session 3 (1hr)	Accountability Circle post session (1hr); 3-5 per group

12. What is an accountability circle?

This is a breakout of an individual group into a “circle” of 2-3 members. The members will be initially set up and assigned by the PExecs Leadership team, but can/will be flexible in reassignment as time progresses with each circle. The purpose is to serve as a small group advisory board for further clarifying and working through ideas and issues, and to assist in individual member application, execution and follow through with what they have committed to.

13. What will be the focus of our 2 onsite meetings?

The first onsite occurs in advance of Manipalooza with dinner the evening prior. The second onsite occurs in conjunction with EPPM Graduation.

The focus is on education and skill acquisition of selected topics using a facilitated format and includes Key speakers.

14. What if I miss the live monthly Zoom meeting?

Don't worry, the meeting will be recorded and posted on our Ning page under “Forums”.

15. Is there a calendar of events?

Yes! All events, meetings and important dates will be added to our “Calendar” on our Ning Community Site.

16. What other perks are available with being a member of PT Execs™?

Most Favored Nation pricing status for the following resources and services:

- EIM CE, Certification
- Residency/Fellowship
- Other Executive programs

Access to 1:1 Executive/professional ICF* Certified Coaches

17. Cost

\$150 One-time admin fee; \$295 Monthly dues