

Read on for up-to-date info on what's hot, what's not, and what's happening with all things EIM.

leading the pack

- [Jason Rodeghero](#) was awarded the 2012 OPTP Research Grant for his dissertation project titled "The Impact of Manual Physical Therapy Fellowship and Orthopaedic Residency Programs on Clinical Outcomes for Patients with Common Musculoskeletal Impairments."
- [Paul Glynn](#) accepted the position of Director of Rehab Services at Newton-Wellesley Hospital in Newton, MA.
- [Jeff Hathaway](#), [EPPM](#) faculty member, recently opened an additional BreakThrough Physical Therapy clinic in North Carolina.
- [Lynn Steffes](#), [EPPM](#) faculty member, is offering a new consulting product: IRIS Internal Marketing Strategy for Private Practice Community/Consumer Marketing. She will also be speaking for the American Speech and Hearing Association Business Institute on "Speech & Audiology Business Booming in the Future? Trends that Can Create Opportunities."

EIM Faculty Speaking at APTA's Combined Sections Meeting:

- [Jake Magel](#): 1/20/2013: 8:00am - 5:00pm: *Manual Therapy Interventions for the Lower Extremity: A Laboratory Intensive Course, Part 1*
- [Lynn Steffes](#): 1/20/2013: 8:00am - 5:00pm: *Essentials to Starting a Private Practice, Part 1 & Taking Your Practice to the Next Level, Part 1*
- [Barbara Hoogenboom](#): 1/20/2013: 8:00am - 5:30pm: *Titleist Performance Institute: Level 1 Golf Fitness Certification, Part 1 & Titleist Performance Institute Level 2: Medical Professional Certification, Part 1*
- [Lynn Steffes](#): 1/21/2013: 8:00am - 5:00pm: *Essentials to Starting a Private Practice, Part 2 & Taking Your Practice to the Next Level, Part 2*
- [Jake Magel](#): 1/21/2013: 8:00am - 5:00pm: *Manual Therapy Interventions for the Lower Extremity: A Laboratory Intensive Course, Part 2*
- [Barbara Hoogenboom](#): 1/21/2013: 8:00am - 5:30pm: *Titleist Performance Institute: Level 1 Golf Fitness Certification, Part 2 & Titleist Performance Institute Level 2: Medical Professional Certification, Part 2*
- [Paul Mintken](#): 1/22/2013: 8:00 - 10:00am: *When Should Manual Therapy and Foot Orthoses Be Added to the Physical Therapy Plan of Care: FASIG Programming, Part 1*
- [Dan Rhon](#): 1/22/2013: 8:00 - 10:00am: *Using the "Diagnostic Image" Tool in Your Toolbox: Clinically Relevant Radiology, ISIG Programming Part 1*
- [Tiffany Shubert](#): 1/22/2013: 8:00 - 10:00am: *Geriatrics Balance & Falls SIG: Preventing Injuries and Rehospitalizations*
- [Tim Flynn](#) and [Rob Wainner](#): 1/22/2013: 11:00am - 1:00pm: *Turning the Traditional Classroom Into a 21st Century Knowledge Exchange*
- [Paul Mintken](#): 1/22/2013: 11:00am - 1:00pm: *When Should Manual Therapy and Foot Orthoses Be Added to the Physical Therapy Plan of Care: FASIG Programming, Part 2 and FASIG Membership Meeting*
- [Tim Flynn](#): 1/22/2013: 3:00 - 5:00pm: *Dry Needling: An Emerging Technique in Physical Therapist Practice*
- [Julie Whitman](#): 1/22/2013: 3:00 - 5:00pm: *Research and Clinical Practice updates: Low Back Pain ICF CPG and Introduction to the Research Network Program Initiative*
- [Danny McMillian](#) and Jason Steere: 1/23/2013: 3:00 - 5:00pm: *Extreme Conditioning Programs: Evaluating and Managing the Risk*
- [Dan Rhon](#): 1/24/2013: 11:00am - 1:00pm: *How Is It the Same and How Is It Different? The Unique Challenges of Managing Low Back Pain in the Military Health Care System*
- [Tiffany Shubert](#): 1/24/2013: 3:00 - 5:00pm: *Health Promotion and Wellness SIG Programming: Evidence-based Health Promotion and Practice*

blogworthy

Top 5 Recent [Blog](#) Posts:

- ⇒ [Selling Physical Therapy](#)
- ⇒ [This Study Has Been a Long Time Coming!](#)
- ⇒ [Medpac's View of #Physicaltherapy-Time to Set the Record Straight #PTSTAT](#)
- ⇒ [#Physicaltherapy Tradeoffs and Misrepresentations](#)
- ⇒ [Infographic: PTs-the new primary care providers for LBP](#)

Are you getting your *Daily Dose* of PT news? Sign up for daily emails with the latest PT news by [clicking here](#) and entering your email address!

the places to be

- November 3-4, 2012: [Tim Flynn](#): Falls Church, VA: Therapeutic Dry Needling (TDN) and Instrumented Soft Tissue Mobilization (ISTM) for the Lower Quarter - Level 1
- November 3-11, 2012: [John Childs](#): Sao Paulo, Brazil: LBP Subgrouping
- November 13-14, 2012: [John Childs](#): Phoenix, AZ: Keynote, Association of Military Surgeons of the United States
- January 22, 2013: [Tim Flynn](#): San Diego, CA: Combined Sections Meeting: Dry Needling: An Emerging Technique in Physical Therapist Practice
- January 22, 2013: [Tim Flynn](#) and [Rob Wainner](#): San Diego, CA: Combined Sections Meeting: Turning the Traditional Classroom Into a 21st Century Knowledge Exchange

eim in the news

[Evidence In Motion \(EIM\) Continues Support of Haitian Orthopaedic Rehab Clinic](#)

[Larry Benz Honored with Prestigious Physical Therapy Award](#)

[Evidence In Motion Ranks in Top 10 Fastest-growing Louisville Private Companies](#)

[Evidence In Motion Announces Presence At 2012 APTA Private Practice Section Conference](#)

[Evidence In Motion Announces Presence at 2012 APTA National Student Conclave](#)

[EIM Launches Trigger Point Dry Needling Courses](#)

spotlight

Congratulations to EIM principal and co-founder, [Larry Benz](#), for receiving the Robert G. Dicus Award!

The Private Practice Section of the APTA recognizes one person at their annual meeting whose contributions to the APTA and to the physical therapy profession, like those of Robert G. Dicus, have been of exceptional value.

EIM's principal and co-founder, Larry Benz, accepted the Private Practice Section's highest honor during the APTA PPS Conference in Las Vegas on Wednesday, October 24, 2012. Congrats Larry!

spotlight

EIM's SCS Prep Course celebrates over 96% pass rate on the 2012 exam!

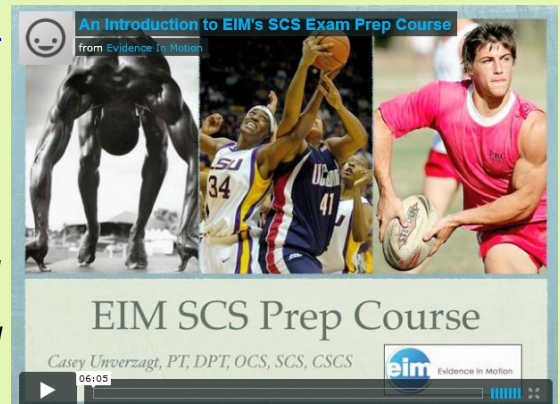
Using an organized, structured approach, the [EIM SCS Prep Course](#) covers every aspect of the Description of Specialty Practice for Sports and will give you the skills and confidence you need to achieve success and alleviate stress.

"I took your SCS prep course earlier this year and got my exam results today. I'm thrilled to say I passed and scored above average on all sections. The course was instrumental in my preparation and I learned a ton that I've been able to employ in my daily practice. Thanks so much for your help! I couldn't have done it without you."

-2012 SCS Prep Course Participant

[Watch a video](#) from lead faculty, [Casey Unverzagt, PT, DPT, OCS, SCS, CSCS](#).

[Click here](#) to find out more.



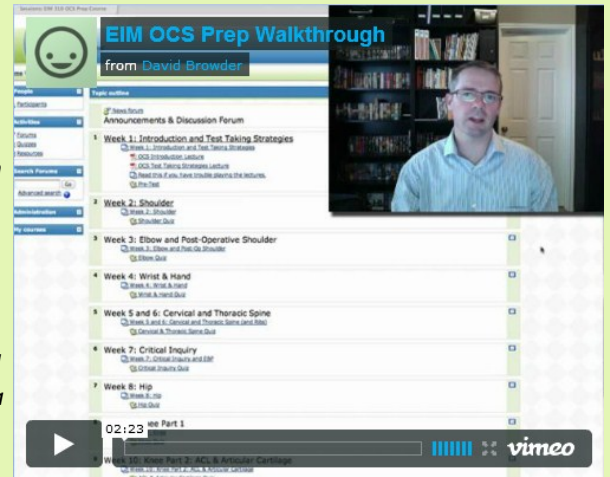
spotlight

EIM's OCS Prep Course adds a Method to the Madness

EIM's new and improved [OCS Prep Course](#) helps physical therapists work through the challenges of studying for the OCS Exam by ensuring that every hour spent studying is productive. Gain the preparation and confidence necessary to succeed!

*"I want to thank all of the staff at EIM for creating such a user-friendly and comprehensive OCS prep course. User-friendly because everything is online and accessible from anywhere in the country; comprehensive because it supplies all of the information needed for the exam without suffocating the clinician with detail. Thanks to this prep course and the outstanding Residency program our company had a **100% pass rate** (seven specialists!) on the exam."*

-Lewis Langley, PT, OCS



[Click here](#) to see a walkthrough of the OCS Prep Course with the course creator, [David Browder, DPT, OCS](#).

Visit [EIM's website](#) for details.

upcoming conferences

Visit EIM's Booth at these Upcoming Conferences:

National Student Conclave: November 2-4, 2012: Arlington, VA

SPTS Team Concept Conference: November 29-December 1, 2012: Las Vegas, NV

Combined Sections Meeting: January 21-24, 2013: San Diego, CA

one last thing

Contribute to the [1000 Awesome Things About Physical Therapy!](#) This page is set up to share [1000 awesome things about PT](#) from a patient's perspective. You can send them by [email](#), [facebook](#) or [twitter](#). Stay tuned as we create additional methods and thanks again for being part of this crowd!



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