



# EIM Executive Program in Practice Management w/ Optional Postprofessional DPT: Core Courses and Sequence - September 2018 Cohort

Course Title	Course Title	Session Length	Clock Hours*	Semester Hours	Dates	Instructor	Method of Delivery	Evaluation
<b>Onsite: Louisville, KY, Sep 13-15, 2018</b>								
1.	Management and Strategy	8 weeks	59	4	Sep 17-Nov 9, 2018	Benz, Browder	Online	Assignments
2.	Leadership and Entrepreneurship	5 weeks	23	2	Nov 12-Dec 14, 2018	Scott, Wainner	Online	Assignments
<b>Vacation: Dec 17, 2018-Jan 6, 2019</b>								
3.	Financial Analysis and Performance	8 weeks	42	3	Jan 7-Mar 1, 2019	Felder, Browder	Online	Assignments/ Tests
<b>Onsite: Tampa, FL Feb 28-Mar 2, 2019 or Mar 7-9, 2019</b>								
4.	Organizational Development and Human Resources	6 weeks	21	2	Mar 5-Apr 20, 2019	McTague	Online	Assignments/ Tests
<b>Vacation: Apr 1-5, 2019</b>								
5.	Marketing/PR/Customer Service	8 weeks	44	3	Apr 22-Jun 14, 2019	Steffes, Benz, McTague	Online	Assignments
6.	Legal	3 weeks	6	1	Jun 17-Jul 12, 2019	Steffes, Simons	Online	Assignments
<b>Vacation: Jul 1-5, 2019</b>								
7.	Technology	2 weeks	4	0	Jul 16-Jul 27, 2019	Benz, Browder	Online	Assignments
8.	Business Development	6 weeks	30	2	Jul 15-Aug 23, 2019	Benz, Browder	Online	Assignments
<b>Capstone Onsite: TBD, Aug 22-24, 2019</b>								
tDPT option	EBP	self-paced	15	1	anytime		Online	Quizzes
	Imaging	6 weeks	30	2	Jan 8-Feb 17, 2018 Jul 9-Aug 21, 2018		Online	Quizzes
	Med Screening	6 weeks	30	2	Mar 19-Apr 28, 2018 and Sept 2018		Online	Quizzes
	Pharmacology and Clinical Lab	4 weeks	20	2	Feb 19-Mar 17, 2018 Aug 20-Sep 15, 2018		Online	Quizzes