

Read on for up-to-date info on what's hot, what's not, and what's happening with all things EIM.

leading the pack

- Congratulations to [Jason Rodeghero](#) and his wife Christine on the arrival of their new baby girl, Laina Claire, on April 28th! Jason is finishing up his PhD didactic work and will be moving into the dissertation phase of the program. He will be looking specifically at the outcomes achieved by physical therapists that are residency or fellowship trained. So readers... make sure your FOTO data is up-to-date and clean!
- [Teresa Schuemann](#) was re-elected onto the Executive Council of the Sports Physical Therapy Section where she will serve as Secretary for 3 more years.
- [Jeff Hathaway's](#) article "Moving from a Demand Fulfillment to a Value Creation Business Model" was published in the May issue of Impact Magazine. Jeff will be also speaking at the APTA's new Payers Forum for the New England Regional Payment Pilot Program on the Value of PT in Hartford, CT on September 13th.
- [Jack Miller](#), EIM's sole Canadian faculty member, has applied for a position to work as an Advanced Practice Clinician Spine Consultant with the Ontario Ministry of Health in Toronto. The duties would include primary care screening of spine patients and selecting those who should go on to advanced imaging, spine injection, Physiotherapy, Psychological and Surgical consultation.
- John Marrujo is on the APTA's Foot and Ankle Task Force, providing input on foot and ankle curricular content for DPT programs.

eim in the news

- [Core Evidence In Motion Faculty Participate in Groundbreaking Study](#)
- [Educational Institution for PTs Expands Doctoral Program to Canada, Caribbean](#)
- [EIM Announces New And Improved Manual Physical Therapy Certification](#)

course announcements

EIM's [Sports PT Competencies Course](#) provides a comprehensive curriculum comprised of online and in-person training that is focused on prevention, evaluation, treatment rehabilitation, and performance enhancement for athletes.

- Faculty: [Dr. Casey Unverzagt, PT, DPT, OCS, SCS, CSCS](#)
- Online portion of the course begins July 16, 2012
- Onsite portion of the course will be held in Aurora, CO on August 25-26, 2012

EIM is currently offering participants 10% off if they purchase two or three of the following courses:
[Sports PT Competencies](#), [Emergency Medical Response Course](#), and [SCS Prep Course](#).

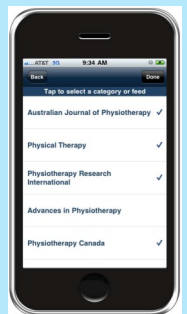
spotlight

Research not your strong point? Let the EIM PT Mobile App do it for you! EIM PT Mobile is an information and evidence-based practice push service that delivers news, journals and industry blogs.

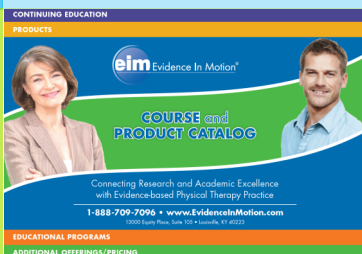
This app gives you the ability to select the feeds that you would like pushed to your [iPhone/iPad](#) or [Droid](#). This allows you to easily sift and digest the latest publications and news from over 150 of the top PT journals, blogs, and news sources. Features include easy sharing via Facebook, Twitter and email, the ability to bookmark/save articles, and an easy search tool.

The app costs \$1.99 and 10% of EIM's proceeds will go to [The Foundation for Physical Therapy](#) or [PTHelpForHaiti.org](#). You have the option to select which philanthropic organization you would like to support during the app's initial setup.

Click [HERE](#) for more details and to get EIM PT Mobile for your smart phone.



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Introducing the NEW EIM Course and Product Catalog
[Click here](#) to receive a free copy and learn more about EIM's offerings:

- **Continuing Education**
- **Products**
- **Educational Programs**
- **Additional Offerings/Pricing**

blogworthy

Top 5 Recent [Blog](#) Posts:

- ⇒ [A View From the Top - What Do We Teach in the EIM Manual Physical Therapy Program?](#)
- ⇒ [What would medicine look like if "no delegation" PTs were in charge?](#)
- ⇒ [Another Economic Argument for Physical Therapy First](#)
- ⇒ [PTBA Position on Responsibility and Accountability for the Delivery of Care](#)
- ⇒ [The Original Treatment-Based Classification Scheme](#)

Are you getting your *Daily Dose* of PT news? Sign up for daily emails with the latest PT news by [clicking here](#) and entering your email address on the left side toolbar!

the places to be

- July 7-15, 2012: [Tim Flynn](#): Rio de Janeiro, Brazil: Invited Speaker, Manual Therapy Workshops: Lumbar Spine Management and Neck Pain and Headache Management
- August 11, 2012: [Larry Benz](#): Washington, DC: District of Columbia Chapter Meeting: Critical Essentials of Customer Service
- August 11-12, 2012: [Tim Flynn](#): Tacoma, WA: [Management of Cervical & Thoracic Disorders](#)
- August 12-17, 2012: [John Childs](#): Ft. Lauderdale, FL: Military Health System Research Symposium
- August 21-23, 2012: [John Childs](#): San Diego, CA: EIM [Executive Program in Private Practice Management](#) Graduation
- August 24-26, 2012: [John Childs](#): Fishers, IN: [Management of Cervical & Thoracic Disorders](#)
- September 30-October 5, 2012: [Larry Benz](#), [John Childs](#), [Tim Flynn](#) and [Rob Wainner](#): Quebec City, CA: IFOMPT 2012
- October 4-8, 2012: [John Childs](#): Austin, TX: McKenzie Institute Conference
- October 24-26, 2012: [Larry Benz](#) and [John Childs](#): Las Vegas, NV: Private Practice Section Annual Conference
- October 27-29, 2012: [John Childs](#): San Antonio, TX: Texas Physical Therapy Association Annual Conference

spotlight

Planning to take the OCS Exam? EIM's new and improved **OCS Prep Course** helps physical therapists work through the challenges of studying for the OCS Exam by ensuring that every hour spent studying is productive.

[Click here](#) to learn more about this 16-week course.

[Click to view a walkthrough](#) with course creator, [David Browder, DPT, OCS](#).

spotlight

Organize your studying with EIM's SCS Prep Course! Using an organized, structured approach, the **EIM SCS Prep Course** covers every aspect of the Description of Specialty Practice for Sports and will give you the skills and confidence you need to achieve success and alleviate stress.

[Click here](#) to find out more.

[Watch a video](#) from lead faculty, [Casey Unverzagt, PT, DPT, OCS, SCS, CSCS](#).

one last thing

Contribute to the [1000 Awesome Things About Physical Therapy](#)! This page is set up to share [1000 awesome things about PT](#) from a patient's perspective. You can send them by [email](#), [facebook](#) or [twitter](#). Stay tuned as we create additional methods and thanks again for being part of this crowd!



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